

Privacy Policy

Label A processes personal data. We aim to provide clear and transparent information about this. In this privacy statement, we address the key questions regarding the handling of personal data by Label A, offering examples to ensure the explanation is as straightforward as possible. If you have any questions about this privacy statement, you can find details on how to contact us here:

Contact information

Website: <https://labela.nl>
Address: Westersingel 98
3015 LC Rotterdam
Phone: +31 107144894

Personal data we process

Label A processes your personal data because you utilize our services and/or provided this data to us. Below is an overview of the personal data we process:

- First and last name
- Gender
- Organization name
- Organization address
- Business phone and mobile number
- Business email address
- IP address
- Location
- Data about your activities on our website
- Other personal data actively provided, for example, by filling out a form on our website, in correspondence, or over the phone

Special and/or sensitive personal data we process

We do not intend to collect data from visitors under the age of 16 without the consent of parents or guardians. However, we cannot verify the age of visitors. We advise parents to be involved in their children's online activities to prevent the collection of data about children without parental consent. If you believe we have collected personal data about a minor without permission, please contact us at info@labela.nl, and we will remove this information. Purpose and Legal Basis for Processing Personal Data: Label A processes your personal data for the following purposes:

- To perform our services: We use your data to deliver our services to you and your organization, including sending invoices and maintaining our relationship with you.
- For marketing activities: We may provide offers for our services to our customers and interested parties, even after the contract has ended. This may be done through phone, email, or mail, unless you object to it.
- To provide an optimal user experience on our website: We collect and use your personal data primarily for communication, research, and analysis to improve our services and websites

Automated decision-making

Label A does not make significant decisions based on automated processing that could have substantial effects on individuals. Such decisions are made by computer programs or systems without human intervention.

Data retention

Your personal data is carefully stored and will not be kept longer than necessary for the purpose for which it was processed, as required by law. The exact duration may vary. Sharing Personal Data with Third Parties: Label A does not sell your data to third parties and will only provide it if necessary for our contract with you or to comply with legal obligations. We enter into data processing agreements with companies that process your data on our behalf to ensure the same level of security and confidentiality. Label A remains responsible for these processes.

Cookies and Similar Technologies

Label A uses functional, analytical, and tracking cookies. Cookies are small text files stored in your browser when you first visit our website. These cookies have purely technical functions to ensure the website works correctly and remembers your preferences. Additionally, we use cookies to track your browsing behavior for personalized content and ads. You can manage or delete cookies through your browser settings.

Cookies from third parties may also be placed on our website, such as those from advertisers and social media companies.

Naam systeem

Toelichting

MailChimp

ActiveCampaign

Google Analytics

Hotjar LinkedIn

Wij gebruiken deze systemen op onze website om je automatisch per e-mail, downloads, blogs en andere content van ons te kunnen sturen als je interesse toont in onze diensten en daarvoor een formulier invult. De onderliggende logica van dit systeem kan je automatisch informeren over aanverwante diensten naar aanleiding van jouw interesse in een specifieke dienst of door het invullen van een formulier. Het belang hiervan is dat je onafhankelijk van tijd, locatie of device de door jou gewenste informatie van Label A kunt opvragen. Daarnaast denken we met je mee door je mogelijk andere relevante informatie toe te sturen die jou en je organisatie kunnen helpen. Het gevolg is dat je e-mails van Label A zult ontvangen en / of dat we contact met je zoeken over de onderwerpen waar je interesse in hebt getoond.

Access, correction, and deletion of personal data

You have the right to access, correct, or delete your personal data, withdraw consent, or object to its processing by Label A. You can also request data portability. Contact us at info@labela.nl to make such requests. We may ask for identification to protect your privacy. We will respond to your request within four weeks.

Complaints: If you have concerns, you can file a complaint with the Dutch Data Protection Authority through this link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

Data security

Label A takes data protection seriously and implements measures to prevent misuse, loss, unauthorized access, unwanted disclosure, and unauthorized alteration of data. If you suspect your data is not secure or see signs of misuse, contact our customer service or email info@labela.nl.

Changes to this document

Our privacy statement may change from time to time to accommodate new data processing. We will adapt the statement accordingly and notify you of significant changes. You can always find the latest version of our privacy statement at <https://labela.nl>.

Version: 1.0.2